

ESTTA Tracking number: **ESTTA553888**

Filing date: **08/14/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	HBI Branded Apparel Enterprises, LLC
Granted to Date of previous extension	08/14/2013
Address	1000 East Hanes Mill Road Winston-Salem, NC 27105 UNITED STATES

Attorney information	Kristin Garris Kilpatrick Townsend & Stockton LLP 1114 Avenue of the Americas, 21st Floor New York, NY 10036 UNITED STATES kgarris@kilpatricktownsend.com, wbryner@kilpatricktownsend.com, jburns@kilpatricktownsend.com, tadmin@ktslaw.com Phone:212-775-8786
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Applicant Information

Application No	85745511	Publication date	04/16/2013
Opposition Filing Date	08/14/2013	Opposition Period Ends	08/14/2013
Applicant	JOANES WUNARYO SEE MISC STATEMENT FOR APPLICANT ADDRESS JAKARTA, 11820 INDONESIA		

Goods/Services Affected by Opposition

Class 025. All goods and services in the class are opposed, namely: CLOTHING, NAMELY, PANTS, SHORTS, SHIRTS, T-SHIRTS, SWEATERS, JEANS, POLO SHIRTS, JACKETS, SKIRTS, COATS, RAIN COATS, CAPRIS, UNIFORMS, SWIMWEAR, BLOUSES, MEN'S AND WOMEN'S UNDERWEAR; FOOTWEAR INCLUDING SHOES, SOCKS, SANDALS, SPORTS SHOES, SNEAKERS, BOOTS; HEADGEAR, NAMELY, HATS, CAPS, BANDANAS; SCARVES; BELTS

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	891626	Application Date	08/18/1969
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Registration Date	05/26/1970	Foreign Priority Date	NONE
Word Mark	L'EGGS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U039 (International Class 025). First use: First Use: 1969/08/08 First Use In Commerce: 1969/08/08 LADIES' HOSIERY AND PANTY HOSE		

U.S. Registration No.	917285	Application Date	12/03/1970
Registration Date	07/27/1971	Foreign Priority Date	NONE
Word Mark	L'EGGS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U039 (International Class 025). First use: First Use: 1970/02/16 First Use In Commerce: 1970/02/16 LADIES' HOSIERY AND PANTY HOSE		

U.S. Registration No.	1269999	Application Date	02/22/1983
Registration Date	03/13/1984	Foreign Priority Date	NONE
Word Mark	L'EGGS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1980/07/31 First Use In Commerce: 1980/07/31 Lingerie		

U.S. Registration No.	1359332	Application Date	03/18/1985
Registration Date	09/10/1985	Foreign Priority Date	NONE
Word Mark	L'EGGS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1985/01/11 First Use In Commerce: 1985/01/11 [LEOTARDS,] TIGHTS [, WARM-UP SUITS, SHORTS]		

U.S. Registration No.	3613515	Application Date	02/21/2008
Registration Date	04/28/2009	Foreign Priority Date	NONE
Word Mark	L'EGGS PROFILES		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2008/09/22 First Use In Commerce: 2008/09/22 Hosiery; Pantyhose; Tights; Shapewear, namely, thigh shapers, capri shapers and briefs

U.S. Registration No.	1850354	Application Date	08/16/1991
Registration Date	08/16/1994	Foreign Priority Date	NONE
Word Mark	L'EGGSWEAR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1991/09/17 First Use In Commerce: 1991/09/17 footed and footless tights, hosiery, leggings, knee-highs, and socks		

U.S. Registration No.	4026736	Application Date	01/21/2010
Registration Date	09/13/2011	Foreign Priority Date	NONE
Word Mark	YOU'RE IN LUCK. YOU'RE IN L'EGGS.		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2010/11/30 First Use In Commerce: 2010/11/30 Hosiery; Pantyhose; Shapewear, namely, thigh shapers, capri shapers and briefs		

U.S. Registration No.	1759965	Application Date	11/08/1991
Registration Date	03/23/1993	Foreign Priority Date	NONE
Word Mark	LITTLE L'EGGS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1990/09/01 First Use In Commerce: 1991/09/01 footwear including slippers and socks		

U.S. Registration No.	3313783	Application Date	07/13/2005
Registration Date	10/16/2007	Foreign Priority Date	NONE
Word Mark	BARE L'EGGS. BEAUTIFUL CURVES.		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2002/10/02 First Use In Commerce: 2002/10/02 foundation garments		

Attachments	Notice of Opposition L_GS LEADER GENERATION SYSTEM.PDF(2363103 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Kristin Garris/
Name	Kristin Garris
Date	08/14/2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

HBI BRANDED APPAREL)	
ENTERPRISES, LLC,)	Opposition No. _____
)	
Opposer,)	Mark: L'GS LEADER GENERATION
)	SYSTEM & Design
vs.)	
)	
JOANES WUNARYO,)	
)	
Applicant.)	
)	
)	
)	
)	

The logo for L'GS LEADER GENERATION SYSTEM. It features a stylized 'L' and 'G' combined into a single graphic element, with 'L'GS' in a bold, sans-serif font below it. Underneath 'L'GS' is the text 'Leader Generation System' in a smaller, sans-serif font.

NOTICE OF OPPOSITION

Opposer HBI Branded Apparel Enterprises, LLC (“Opposer”), a limited liability company organized and existing under the laws of the State of Delaware and having a place of business at 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, believes that it will be damaged by registration to Applicant Joanes Wunaryo (“Applicant”), of the mark L’GS LEADER GENERATION SYSTEM & Design (shown above) (the “L’GS LEADER GENERATION SYSTEM Mark”) for use in connection with “clothing, namely, pants, shorts, shirts, t-shirts, sweaters, jeans, polo shirts, jackets, skirts, coats, rain coats, capris, uniforms, swimwear, blouses, men’s and women’s underwear; footwear including shoes, socks, sandals, sports shoes, sneakers, boots; headgear, namely, hats, caps, bandanas; scarves; belts” in International Class 25, as shown in U.S. Trademark Application Serial No. 85/745,511 (the “Application”) and published in the *Official Gazette* on April 16, 2013, and hereby opposes same.

As grounds for this opposition to registration of the L’GS LEADER GENERATION

SYSTEM Mark, Opposer alleges the following:



FACTS COMMON TO ALL GROUNDS FOR OPPOSITION

1. For many years, and since long before Applicant's actual or constructive first use of Applicant's L'GS LEADER GENERATION SYSTEM Mark, Opposer, together with its corporate affiliates and its predecessors-in-interest (collectively referred to hereinafter as "HBI"), has been engaged in the manufacture, distribution and sale, in interstate commerce, of a wide variety of apparel products, including, by way of example and without limitation, pantyhose, hosiery, tights, leggings, socks, knee-highs, lingerie, and foundation garments.

2. For more than forty (40) years, and since long before Applicant's actual or constructive first use of Applicant's L'GS LEADER GENERATION SYSTEM Mark, HBI has continuously used, and presently uses, various trademarks consisting of the designation L'EGGS, or incorporating the designation L'EGGS together with other word and/or design elements (collectively the "L'EGGS Marks"), in interstate commerce throughout the United States in connection with the advertising, promotion, distribution, and sale of its pantyhose, hosiery, socks, and other items of apparel.

3. Opposer owns, *inter alia*, the following registrations for the L'EGGS Marks on the Principal Register of the United States Patent and Trademark Office, together with all right, title and interest in the marks shown therein, and all of the business and goodwill represented thereby (collectively the "L'EGGS Registrations"):

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Goods</u>
L'EGGS	891,626*	May 26, 1970	Ladies' hosiery and pantyhose
L'EGGS (Stylized)	917,285*	July 27, 1971	Ladies' hosiery and pantyhose

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Goods</u>
L'EGGS	1,269,999*	March 13, 1984	Lingerie
L'EGGS (Stylized)	1,359,332*	Sept. 10, 1985	Tights
L'EGGS PROFILES	3,613,515	April 28, 2009	Hosiery; Pantyhose; Tights; Shapewear, namely, thigh shapers, capri shapers and briefs
L'EGGSWEAR & Design 	1,850,354*	Aug. 16, 1994	Footed and footless tights, hosiery, leggings, knee-highs, and socks
YOU'RE IN LUCK. YOU'RE IN L'EGGS.	4,026,736	Sept. 13, 2011	Hosiery; Pantyhose; Shapewear, namely, thigh shapers, capri shapers and briefs
LITTLE L'EGGS & Design 	1,759,965*	March 23, 1993	Footwear including slippers and socks
BARE L'EGGS. BEAUTIFUL CURVES.	3,313,783*	Oct. 16, 2007	Foundation garments

4. Pursuant to 37 C.F.R. § 2.122(d)(1), current printouts of information from electronic database records of the USPTO showing the current status and title of the above-listed L'EGGS Registrations are attached hereto as Exhibits 1 through 9, respectively.

5. The above-listed L'EGGS Registrations are valid and subsisting, and the seven (7) L'EGGS Registrations listed above that are marked with an asterisk (Reg. Nos. 891,626; 917,285; 1,269,999; 1,359,332; 1,850,354; 1,759,965; and 3,313,783) have been registered on

the Principal Register for more than five (5) years.

6. As a result of HBI's long and continuous use of the L'EGGS Marks in connection with its products, and as a consequence of HBI's extensive advertising, promotion, distribution and sale of such products under its L'EGGS Marks, the consuming public and the trade have come to recognize, and do recognize, the L'EGGS Marks as being used by HBI or by a single source, and associate and identify the goods offered and sold under the L'EGGS Marks with HBI or with a single source. HBI consequently derives an invaluable goodwill from this recognition, association, and identification by the consuming public and the trade.

7. Because of the high degree of inherent and acquired distinctiveness of the L'EGGS Marks, the length of time and extent to which HBI has used the L'EGGS Marks, the vast advertising and publicity of which the L'EGGS Marks have been the subject, the substantial trading area in which the L'EGGS Marks have been and are used, and the high degree of consumer recognition of the L'EGGS Marks, the designation L'EGGS is a well-known and famous trademark, deserving of a broad scope of legal protection. Federal courts and the Board have previously concurred in this conclusion. For instance, the United States Court of Appeals for the Fourth Circuit has ruled that L'EGGS is a strong and well-known trademark. *See Sara Lee Corp. v. Kayser-Roth Corp.*, 81 F.3d 455 (4th Cir. 1996). Moreover, the Board has twice determined, after trials on the merits, that L'EGGS is a famous trademark. *See Sara Lee Corp. v. Goldstone Hosiery Corp.*, 2001 WL 253616 (T.T.A.B. Mar. 7, 2001); *Sara Lee Corp. v. Mahmoud*, Opp. No. 91162134 (T.T.A.B. Dec. 27, 2007) ("L'EGGS mark is a famous mark, and we find it therefore is entitled to a very broad scope of protection").

8. In the Application, Applicant seeks to register the L'GS LEADER GENERATION SYSTEM Mark on the Principal Register for use in connection with "clothing,

namely, pants, shorts, shirts, t-shirts, sweaters, jeans, polo shirts, jackets, skirts, coats, rain coats, capris, uniforms, swimwear, blouses, men's and women's underwear; footwear including shoes, socks, sandals, sports shoes, sneakers, boots; headgear, namely, hats, caps, bandanas; scarves; belts" in International Class 25.

GROUND I – LIKELIHOOD OF CONFUSION

9. Opposer hereby incorporates by reference the allegations of Paragraphs 1 through 8 above, as if fully set forth herein.

10. Applicant's L'GS LEADER GENERATION SYSTEM Mark is confusingly similar in sight, sound, and commercial impression to the previously used, well-known, and famous L'EGGS Marks.

11. The goods identified in the Application are identical to, overlap with, or are closely related to goods on which the L'EGGS Marks have been previously used.

12. Applicant's L'GS LEADER GENERATION SYSTEM Mark, when used in connection with Applicant's goods as identified in the Application, so resembles Opposer's previously used L'EGGS Marks as to be likely to cause confusion, to cause mistake, and/or to deceive members of the public concerning a sponsorship or endorsement of, or an affiliation, connection, or association with, the source of goods and services sold under the L'EGGS Marks, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), with consequent injury to Opposer, the public, and the trade.

13. Applicant's L'GS LEADER GENERATION SYSTEM Mark is confusingly similar in sight, sound, and commercial impression to the previously registered, well-known, and famous marks shown in the L'EGGS Registrations.

14. The goods identified in the Application are identical to, overlap with, or are

closely related to goods identified in the L'EGGS Registrations. By way of example and not limitation, Applicant has sought to register the L'GS LEADER GENERATION SYSTEM Mark in connection with, *inter alia*:

- a) "socks," while Opposer has already registered the L'EGGS Marks, as shown in the L'EGGS Registrations, for, *inter alia*, "socks" (Reg. Nos. 1,759,965 and 1,850,354), and "knee-highs" (Reg. No. 1,850,354);
- b) "men's and women's underwear," while Opposer has already registered the L'EGGS Marks, as shown in the L'EGGS Registrations, for "lingerie" (Reg. No. 1,269,999); "foundation garments" (Reg. No. 3,313,783); and "shapewear, namely, thigh shapers, capri shapers and briefs" (Reg. Nos. 3,613,515 and 4,026,736); and
- c) "footwear including shoes, socks," while Opposer has already registered the L'EGGS Marks, as shown in the L'EGGS Registrations, for "footwear including slippers and socks" (Reg. No. 1,759,965).

15. Applicant's L'GS LEADER GENERATION SYSTEM Mark, when used in connection with Applicant's goods as identified in the Application, so resembles the marks shown in the previously registered L'EGGS Registrations as to be likely to cause confusion, to cause mistake, and/or to deceive members of the public concerning a sponsorship or endorsement of, or an affiliation, connection, or association with, the source of goods and services sold under the L'EGGS Marks as shown in the L'EGGS Registrations, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), with consequent injury to Opposer, the public, and the trade.

16. Pursuant to Section 13(a) of the Lanham Act, 15 U.S.C. § 1063(a), Opposer

believes it will be damaged by registration of Applicant's L'GS LEADER GENERATION SYSTEM Mark in that members of the purchasing public and/or the trade are likely to be confused or mistaken that Applicant's goods offered under Applicant's L'GS LEADER GENERATION SYSTEM Mark originate from HBI, or from the same source as goods sold under the famous L'EGGS Marks and/or the registered marks shown in the L'EGGS Registrations, or that such goods of Applicant are sponsored by, endorsed by, or affiliated with the source of goods sold under the L'EGGS Marks and/or the registered marks shown in the L'EGGS Registrations. Such likelihood of confusion results in damage to the goodwill among purchasers and the trade that the L'EGGS Marks symbolize. Registration of Applicant's L'GS LEADER GENERATION SYSTEM Mark will support and assist Applicant in the confusing and misleading use of Applicant's L'GS LEADER GENERATION SYSTEM Mark, and, in addition, will give color and exclusive statutory right to Applicant in violation and derogation of the prior and superior rights of HBI.

GROUND II – DILUTION OF THE FAMOUS L'EGGS MARKS

17. Opposer hereby incorporates by reference the allegations of Paragraphs 1 through 16 above as if fully set forth herein.

18. Because of the high degree of inherent and acquired distinctiveness of the designation L'EGGS, the length of time and extent to which HBI has used the designation L'EGGS, the vast advertising and publicity the designation L'EGGS has received, the national and international trading area in which HBI has used the designation L'EGGS, the wide recognition of the designation L'EGGS by the general consuming public, and the numerous registrations incorporating the designation L'EGGS, including those identified above as the L'EGGS Registrations, the designation L'EGGS is a famous mark pursuant to 15 U.S.C. §

1125(c)(1), and the designation L'EGGS became a famous mark long before Applicant's first use, actual or constructive, of Applicant's L'GS LEADER GENERATION SYSTEM Mark opposed herein.

19. Registration of Applicant's L'GS LEADER GENERATION SYSTEM Mark for use in connection with the goods identified in the application opposed herein would whittle away, disperse, and blur in the mind of the consuming public and the trade the identity of the designation L'EGGS in relation to HBI, thereby lessening the capacity of the famous designation L'EGGS to identify and distinguish HBI's goods sold thereunder. Any use in commerce by Applicant of Applicant's L'GS LEADER GENERATION SYSTEM Mark would suggest an association arising from the similarity between Applicant's L'GS LEADER GENERATION SYSTEM Mark and the designation L'EGGS that would impair the distinctiveness of the designation L'EGGS.

20. Additionally, if the goods offered under Applicant's L'GS LEADER GENERATION SYSTEM Mark were of poor quality, any use by Applicant of Applicant's L'GS LEADER GENERATION SYSTEM Mark would likely tarnish the invaluable goodwill and reputation symbolized by the famous designation L'EGGS.

21. Any use by Applicant of Applicant's L'GS LEADER GENERATION SYSTEM Mark would be likely to cause dilution of the famous designation L'EGGS, in violation of 15 U.S.C. §§ 1052, 1125(c), and 1127.

22. Pursuant to Section 13(a) of the Lanham Act, 15 U.S.C. § 1063(a), Opposer believes it will be damaged by registration of Applicant's L'GS LEADER GENERATION SYSTEM Mark because such registration will support and assist Applicant in its diluting use of Applicant's L'GS LEADER GENERATION SYSTEM Mark sought to be registered, and will

give color and exclusive statutory right to Applicant, in violation and derogation of the prior and superior statutory and common law rights of Opposer.

WHEREFORE, Opposer requests that registration of Applicant's L'GS LEADER GENERATION SYSTEM Mark, as shown in Application Serial No. 85/745,511, be refused.

The required fee for instituting this opposition proceeding is being submitted herewith. Please charge any deficiency or refund in the filing fee to Deposit Account No. 16-1435 for Kilpatrick Townsend & Stockton LLP.

Please recognize William M. Bryner, Kristin Garriss, and the law firm of Kilpatrick Townsend & Stockton LLP as attorneys for Opposer in connection with this opposition proceeding. Please address all correspondence regarding this proceeding to Kristin Garriss at Kilpatrick Townsend & Stockton LLP, 1114 Avenue of the Americas, 21st Floor, New York, New York 10036.

This the 14th day of August, 2013.

/Kristin Garriss/


KILPATRICK TOWNSEND & STOCKTON LLP

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1001 West Fourth Street
Winston-Salem, North Carolina 27101
Telephone: 336-607-7300
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Attorneys for Opposer
HBI Branded Apparel Enterprises, LLC

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

HBI BRANDED APPAREL)	
ENTERPRISES, LLC,)	
)	Opposition No. _____
Opposer,)	
)	Mark: L'GS LEADER GENERATION
vs.)	SYSTEM & Design
)	
JOANES WUNARYO,)	
)	
Applicant.)	
)	
)	

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing **NOTICE OF OPPOSITION** has been served on Applicant Joanes Wunaryo, by mailing said copy on August 14, 2013, via First Class Mail, postage prepaid, and addressed as follows:

NANCY T. MORRIS, REG. NO. 42,017
STINSON MORRISON HECKER LLP
1201 WALNUT ST STE 2900
KANSAS CITY, MISSOURI 64106-2178

/Kristin Garris/
Kristin Garris
Attorney for Opposer
HBI Branded Apparel Enterprises, LLC

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1114 Avenue of the Americas, 21st Floor
New York, New York 10036
Telephone: 212-775-8786
kgarris@kilpatricktownsend.com

EXHIBIT 1

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 891,626
Registered May 26, 1970
Renewal Approved Apr. 4, 1990

**TRADEMARK
PRINCIPAL REGISTER**

L'EGGS

SARA LEE CORPORATION (MARY-
LAND CORPORATION)
P.O. BOX 2760
470 HANES MILL ROAD
WINSTON-SALEM, NC 27102, ASSIGNEE
BY MESNE ASSIGNMENT AND
CHANGE OF NAME HANES CORPO-
RATION (NORTH CAROLINA CORPO-
RATION) WINSTON-SALEM, NC

FOR: LADIES' HOSIERY AND PANTY
HOSE, IN CLASS 39 (INT. CL. 25).

FIRST USE 8-8-1969; IN COMMERCE
8-8-1969.

SER. NO. 72-335,572, FILED 8-18-1969.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on May 15, 1990.*

COMMISSIONER OF PATENTS AND TRADEMARKS

8215588

United States Patent Office

891,626
Registered May 26, 1970

PRINCIPAL REGISTER Trademark

Ser. No. 335,572, filed Aug. 18, 1969

L'EGGS

Hanes Corporation (North Carolina corporation)
P.O. Box 1413
Winston-Salem, N.C. 27102

For: LADIES' HOSIERY AND PANTY HOSE, in
CLASS 39 (INT. CL. 25).
First use Aug. 8, 1969; in commerce Aug. 8, 1969.

REGISTERED FOR A TERM OF 20 YEARS FROM May 26, 1970

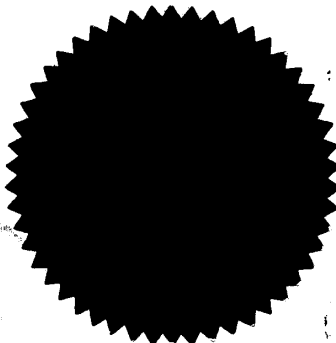
COMB. APP. SEC 8 & 15

CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION
WHICH IS IN FULL FORCE AND EFFECT, WITH NOTATION
OF ALL STATUTORY ACTIONS TAKEN THEREON, AS DIS-
CLOSED BY THE RECORDS OF THE UNITED STATES PATENT
AND TRADEMARK OFFICE. SAID RECORDS SHOW TITLE
TO BE IN: Salant Corporation, a N.Y. corp.

Attest

JUL 7 1981
C. R. Hill
Attesting Officer

René D. Tegtmeyer
Acting Commissioner of Patents



Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Tue Aug 13 03:12:26 EDT 2013

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TSDRASSIGN StatusTTAB Status

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Typed Drawing

Word Mark	L'EGGS
Goods and Services	IC 025. US 039. G & S: LADIES' HOSIERY AND PANTY HOSE. FIRST USE: 19690808. FIRST USE IN COMMERCE: 19690808
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	72335572
Filing Date	August 18, 1969
Current Basis	1A
Original Filing Basis	1A
Registration Number	0891626
Registration Date	May 26, 1970
Owner	(REGISTRANT) HANES CORPORATION CORPORATION NORTH CAROLINA P. O. BOX 1413 WINSTON-SALEM NORTH CAROLINA 27102 (LAST LISTED OWNER) HBI BRANDED APPAREL ENTERPRISES, LLC LIMITED LIABILITY COMPANY DELAWARE 1000 EAST HANES MILL ROAD WINSTON-SALEM NORTH CAROLINA 27105
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Warren L. Zeserman, Esq.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECTION 8(10-YR) 20100608.

Renewal

Live/Dead Indicator

3RD RENEWAL 20100608
LIVE

- TESS HOME
- NEW USER
- STRUCTURED
- FREE FORM
- BROWSE DICT
- SEARCH OG
- Top
- HELP
- PREV LIST
- CURR LIST
- NEXT LIST
- FIRST DOC
- PREV DOC
- NEXT DOC
- LAST DOC

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MULTI-SEARCH ?

US Serial No

Status

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Status results found

STATUS

DOCUMENTS ?



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Print Preview

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Mark: L'EGGS

No Image exists for this case.

US Serial Number: 72335572

Application Filing Date: Aug. 18, 1969

US Registration Number: 891626

Registration Date: May 26, 1970

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jun. 08, 2010

▲ Mark Information

▼ Expand All

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: LADIES' HOSIERY AND PANTY HOSE

International Class(es): 025

U.S Class(es): 039 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 08, 1969

Use in Commerce: Aug. 08, 1969

▲ Basis Information (Case Level)

▼ Current Owner(s) Information

Owner Name: HBI BRANDED APPAREL ENTERPRISES, LLC

Owner Address: 1000 EAST HANES MILL ROAD
WINSTON-SALEM, NORTH CAROLINA 27105
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

▲ Attorney/Correspondence Information

▲ Prosecution History

▲ Maintenance Filings or Post Registration Information

▲ TM Staff and Location Information

▼ Assignment Abstract Of Title Information

Summary

▼ Conveyance Filter

Total Assignments: 11

Registrant: HANES CORPORATION

▼ Assignment 1 of 11

▼ Expand All

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: 0208/0706

Pages: 2

Date Recorded:	Jul. 26, 1971		
Supporting Documents:	No Supporting Documents Available		
Assignor			
Name:	HANES CORPORATION	Execution Date:	May 24, 1971
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NORTH CAROLINA
Assignee			
Name:	L'EGGS PRODUCTS, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NORTH CAROLINA
Address:	P.O. BOX 2495 WINSTON-SALEM, NORTH CAROLINA 27102		
Correspondent			
Correspondent Name:	HANES CORPORATION		
Correspondent Address:	P.O. BOX 1413 WINSTON-SALEM, NC 27102		
Domestic Representative - Not Found			
▼ Assignment 2 of 11			
Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL			
Reel/Frame:	0207/0792	Pages:	2
Date Recorded:	Jun. 25, 1971		
Supporting Documents:	No Supporting Documents Available		
Assignor			
Name:	L'EGGS PRODUCTS, INC.	Execution Date:	May 27, 1971
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NORTH CAROLINA
Assignee			
Name:	SALANT CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NEW YORK
Address:	320-330 FIFTH AVE. NEW YORK, NEW YORK 10001		
Correspondent			
Correspondent Name:	LIDDY, SULLIVAN, ET AL.		
Correspondent Address:	253 BROADWAY NEW YORK, NY 10007		
Domestic Representative - Not Found			
▼ Assignment 3 of 11			
Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL			
Reel/Frame:	0411/0320	Pages:	2
Date Recorded:	Mar. 08, 1982		
Supporting Documents:	No Supporting Documents Available		
Assignor			
Name:	SALANT CORPORATION	Execution Date:	Feb. 24, 1982
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NEW YORK
Assignee			
Name:	L'EGGS PRODUCTS A DIVISION OF CONSOLIDATED FOODS CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Address:	WINSTON-SALEM, NORTH CAROLINA 27102		
Correspondent			
Correspondent Name:	CONSOLIDATED FOODS CORP.		
Correspondent Address:	P. O. BOX 5416 P. O. BOX 5416 WINSTON-SALEM, NC 27103		
Domestic Representative - Not Found			

▼ Assignment 4 of 11

Conveyance:	CHANGE OF NAME 19850402		
Reel/Frame:	0500/0960	Pages:	3
Date Recorded:	May 28, 1985		
Supporting Documents:	No Supporting Documents Available		
Assignor			
Name:	CONSOLIDATED FOODS CORPORATION	Execution Date:	May 06, 1985
Legal Entity Type:	UNKNOWN	State or Country Where Organized:	No Place Where Organized Found
Assignee			
Name:	SARA LEE CORPORATION		
Legal Entity Type:	UNKNOWN	State or Country Where Organized:	No Place Where Organized Found
Address:	No Assignee Address Found		
Correspondent			
Correspondent Name:	CHARLES Y. LACKEY		
Correspondent Address:	SARA LEE CORPORATION P.O. BOX 276 WINSTON-SALEM, NC 27102		
Domestic Representative - Not Found			

▼ Assignment 5 of 11

Conveyance:	ASSIGNS THE ENTIRE INTEREST AND THE GOOD WILL AS OF JUNE 28, 1987		
Reel/Frame:	0596/0038	Pages:	4
Date Recorded:	Mar. 21, 1988		
Supporting Documents:	No Supporting Documents Available		
Assignor			
Name:	SARAMAR CORPORATION	Execution Date:	Mar. 18, 1987
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	SARA LEE CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Address:	THREE FIRST NATIONAL PLAZA CHICAGO, ILLINOIS		
Correspondent			
Correspondent Name:	SARA LEE CORPORATION		
Correspondent Address:	P.O. BOX 2760 WINSTON-SALEM, NC 27102		
Domestic Representative - Not Found			

▼ Assignment 6 of 11

Conveyance:	ASSIGNS THE ENTIRE AND THE GOOD WILL AS OF JUNE 28, 1987		
Reel/Frame:	0586/0371	Pages:	6
Date Recorded:	Oct. 13, 1987		
Supporting Documents:	No Supporting Documents Available		
Assignor			
Name:	SARA LEE CORPORATION	Execution Date:	Aug. 17, 1987
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Assignee			
Name:	SARAMAR CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	103 HAGLEY BUILDING 3411 SILVERSIDE ROAD WILMINGTON, DELAWARE		
Correspondent			

Correspondent Name:	SARA LEE CORPORATION		
Correspondent Address:	P.O. BOX 2760 WINSTON-SALEM, NC 27102		
Domestic Representative - Not Found			
▼ Assignment 7 of 11			
Conveyance: ASSIGNS THE ENTIRE INTEREST EFFECTIVE 08162006			
Reel/Frame:	3382/0001	Pages:	86
Date Recorded:	Aug. 31, 2006		
Supporting Documents:	assignment-tm-3382-0001.pdf		
Assignor			
Name:	SARA LEE CORPORATION	Execution Date:	Aug. 29, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Assignee			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON-SALEM, NORTH CAROLINA 27105		
Correspondent			
Correspondent Name:	WARREN L. ZESERMAN, ESQ.		
Correspondent Address:	1000 EAST HANES MILL ROAD WINSTON-SALEM, NC 27105		
Domestic Representative - Not Found			
▼ Assignment 8 of 11			
Conveyance: SECURITY INTEREST			
Reel/Frame:	3392/0075	Pages:	32
Date Recorded:	Sep. 18, 2006		
Supporting Documents:	assignment-tm-3392-0075.pdf		
Assignor			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date:	Sep. 05, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	CITIBANK, N.A., AS THE COLLATERAL AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	No Place Where Organized Found
Address:	388 GREENWICH STREET 14TH FLOOR NEW YORK, NEW YORK 10013		
Correspondent			
Correspondent Name:	CHRISTOPHER DORE		
Correspondent Address:	71 S. WACKER DRIVE MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637		
Domestic Representative - Not Found			
▼ Assignment 9 of 11			
Conveyance: TRADEMARK SECURITY AGREEMENT SECOND LIEN			
Reel/Frame:	3398/0295	Pages:	32
Date Recorded:	Sep. 27, 2006		
Supporting Documents:	assignment-tm-3398-0295.pdf		
Assignor			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date:	Sep. 05, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			

Name: CITIBANK, N.A., AS THE COLLATERAL AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized: No Place Where Organized Found
Address:	388 GREENWICH STREET 14TH FLOOR NEW YORK, NEW YORK 10013	
Correspondent		
Correspondent Name:	CHRISTOPHER DORE	
Correspondent Address:	71 S. WACKER DRIVE MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637	
Domestic Representative - Not Found		
▼ Assignment 10 of 11		
Conveyance:	RELEASE OF SECOND LIEN SECURITY INTEREST RECORDED AT REEL/FAMES 3398/0295, 3398/0353, 3398/0387, 3398/0205, 3398/0219 AND 3693/0304	
Reel/Frame:	4111/0693	Pages: 42
Date Recorded:	Dec. 10, 2009	
Supporting Documents:	assignment-tm-4111-0693.pdf	
Assignor		
Name:	CITIBANK, N.A., AS COLLATERAL AGENT	Execution Date: Dec. 10, 2009
Legal Entity Type:	NATIONAL ASSOCIATION	State or Country Where Organized: UNITED STATES
Assignee		
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105	
Name:	HANESBRANDS INC.	
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105	
Name:	HBI BRANDED APPAREL LIMITED, INC.	
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105	
Correspondent		
Correspondent Name:	RENEE PRESCAN	
Correspondent Address:	300 NORTH LASALLE STREET KIRKLAND & ELLIS LLP CHICAGO, IL 60654	
Domestic Representative - Not Found		
▼ Assignment 11 of 11		
Conveyance:	AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT	
Reel/Frame:	4114/0398	Pages: 28
Date Recorded:	Dec. 15, 2009	
Supporting Documents:	assignment-tm-4114-0398.pdf	
Assignor		
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date: Dec. 10, 2009
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Assignee		
Name:	JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT AND COLLATERAL AGENT	
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized: UNITED STATES
Address:	P.O. BOX 2558	

HOUSTON, TEXAS 77252

Correspondent

Correspondent Name: MINDY M. LOK, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

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EXHIBIT 2

United States Patent Office

917,285
Registered July 27, 1971

PRINCIPAL REGISTER Trademark

Ser. No. 377,696, filed Dec. 3, 1970

Hanes Corporation (North Carolina corporation)
P.O. Box 1413
Winston-Salem, N.C. 27102

For: LADIES' HOSIERY AND PANTY HOSE, in
CLASS 39 (INT. CL. 25).
First use Feb. 16, 1970; in commerce Feb. 16, 1970.

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Tue Aug 13 03:12:26 EDT 2013

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Word Mark	L'EGGS
Goods and Services	IC 025. US 039. G & S: LADIES' HOSIERY AND PANTY HOSE. FIRST USE: 19700216. FIRST USE IN COMMERCE: 19700216
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	72377696
Filing Date	December 3, 1970
Current Basis	1A
Original Filing Basis	1A
Registration Number	0917285
Registration Date	July 27, 1971
Owner	(REGISTRANT) HANES CORPORATION CORPORATION NORTH CAROLINA P.O. BOX 1413 WINSTON-SALEM NORTH CAROLINA 27102 (LAST LISTED OWNER) HBI BRANDED APPAREL ENTERPRISES, LLC LIMITED LIABILITY COMPANY DELAWARE 1000 EAST HANES MILL ROAD WINSTON-SALEM NORTH CAROLINA 27105
Assignment Recorded	ASSIGNMENT RECORDED
Type of Mark	TRADEMARK
Register	PRINCIPAL

Affidavit
Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110630.
Renewal 3RD RENEWAL 20110630
Live/Dead
Indicator LIVE

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PREV DOC	NEXT DOC	LAST DOC									

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Mark: L'EGGS			
US Serial Number:	72377696	Application Filing Date:	Dec. 03, 1970
US Registration Number:	917285	Registration Date:	Jul. 27, 1971
Register:	Principal		
Mark Type:	Trademark		
Status:	The registration has been renewed.		
Status Date:	Jun. 30, 2011		
▲ Mark Information Expand All			
▼ Goods and Services			
Note: The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none">Brackets [...] indicate deleted goods/services;Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit ofAsterisks *..* identify additional (new) wording in the goods/services.			
For: LADIES' HOSIERY AND PANTY HOSE			
International Class(es):	025	U.S Class(es):	039 - Primary Class
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 16, 1970	Use in Commerce:	Feb. 16, 1970
▲ Basis Information (Case Level)			
▼ Current Owner(s) Information			
Owner Name:	HBI BRANDED APPAREL ENTERPRISES, LLC		
Owner Address:	1000 EAST HANES MILL ROAD WINSTON-SALEM, NORTH CAROLINA 27105 UNITED STATES		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
▲ Attorney/Correspondence Information			
▲ Prosecution History			
▲ Maintenance Filings or Post Registration Information			
▲ TM Staff and Location Information			
▼ Assignment Abstract Of Title Information			
Summary		▼ Conveyance Filter	
Total Assignments:	12	Registrant:	HANES CORPORATION
▼ Assignment 1 of 12 Expand All			
Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL			
Reel/Frame:	0208/0706	Pages:	2
Date Recorded:	Jul. 26, 1971		

Supporting Documents:	No Supporting Documents Available		
Assignor			
Name:	HANES CORPORATION	Execution Date:	May 24, 1971
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NORTH CAROLINA
Assignee			
Name:	L'EGGS PRODUCTS, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NORTH CAROLINA
Address:	P.O. BOX 2495 WINSTON-SALEM, NORTH CAROLINA 27102		
Correspondent			
Correspondent Name:	HANES CORPORATION		
Correspondent Address:	P.O. BOX 1413 WINSTON-SALEM, NC 27102		
Domestic Representative - Not Found			
▼ Assignment 2 of 12			
Conveyance:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
Reel/Frame:	0207/0792	Pages:	2
Date Recorded:	Jun. 25, 1971		
Supporting Documents:	No Supporting Documents Available		
Assignor			
Name:	L'EGGS PRODUCTS, INC.	Execution Date:	May 27, 1971
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NORTH CAROLINA
Assignee			
Name:	SALANT CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NEW YORK
Address:	320-330 FIFTH AVE. NEW YORK, NEW YORK 10001		
Correspondent			
Correspondent Name:	LIDDY, SULLIVAN, ET AL.		
Correspondent Address:	253 BROADWAY NEW YORK, NY 10007		
Domestic Representative - Not Found			
▼ Assignment 3 of 12			
Conveyance:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
Reel/Frame:	0314/0945	Pages:	2
Date Recorded:	Sep. 28, 1977		
Supporting Documents:	No Supporting Documents Available		
Assignor			
Name:	HANES CORPORATION	Execution Date:	Sep. 07, 1977
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NORTH CAROLINA
Assignee			
Name:	SALANT CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NEW YORK
Address:	330 FIFTH AVENUE NEW YORK, NEW YORK 10001		
Correspondent			
Correspondent Name:	LIDDY, SULLIVAN, HART, ET AL.		
Correspondent Address:	253 BROADWAY NEW YORK, NY 10007		
Domestic Representative - Not Found			
▼ Assignment 4 of 12			

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
Reel/Frame: 0411/0320	Pages: 2
Date Recorded: Mar. 08, 1982	
Supporting Documents: No Supporting Documents Available	
Assignor	
Name: SALANT CORPORATION	Execution Date: Feb. 24, 1982
Legal Entity Type: CORPORATION	State or Country Where Organized: NEW YORK
Assignee	
Name: LEGGS PRODUCTS A DIVISION OF CONSOLIDATED FOODS CORPORATION	
Legal Entity Type: CORPORATION	State or Country Where Organized: MARYLAND
Address: WINSTON-SALEM, NORTH CAROLINA 27102	
Correspondent	
Correspondent Name: CONSOLIDATED FOODS CORP.	
Correspondent Address: P. O. BOX 5416 P. O. BOX 5416 WINSTON-SALEM, NC 27103	
Domestic Representative - Not Found	
▼ Assignment 5 of 12	
Conveyance: CHANGE OF NAME 19850402	
Reel/Frame: 0500/0960	Pages: 3
Date Recorded: May 28, 1985	
Supporting Documents: No Supporting Documents Available	
Assignor	
Name: CONSOLIDATED FOODS CORPORATION	Execution Date: May 06, 1985
Legal Entity Type: UNKNOWN	State or Country Where Organized: No Place Where Organized Found
Assignee	
Name: SARA LEE CORPORATION	
Legal Entity Type: UNKNOWN	State or Country Where Organized: No Place Where Organized Found
Address: No Assignee Address Found	
Correspondent	
Correspondent Name: CHARLES Y. LACKEY	
Correspondent Address: SARA LEE CORPORATION P.O. BOX 276 WINSTON-SALEM, NC 27102	
Domestic Representative - Not Found	
▼ Assignment 6 of 12	
Conveyance: ASSIGNS THE ENTIRE AND THE GOOD WILL AS OF JUNE 28, 1987	
Reel/Frame: 0586/0371	Pages: 6
Date Recorded: Oct. 13, 1987	
Supporting Documents: No Supporting Documents Available	
Assignor	
Name: SARA LEE CORPORATION	Execution Date: Aug. 17, 1987
Legal Entity Type: CORPORATION	State or Country Where Organized: MARYLAND
Assignee	
Name: SARAMAR CORPORATION	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Address: 103 HAGLEY BUILDING 3411 SILVERSIDE ROAD WILMINGTON, DELAWARE	
Correspondent	
Correspondent Name: SARA LEE CORPORATION	

Correspondent Address:	P.O. BOX 2760 WINSTON-SALEM, NC 27102		
Domestic Representative - Not Found			
▼ Assignment 7 of 12			
Conveyance: NUNC PRO TUNC ASSIGNMENT 19870318			
Reel/Frame:	0777/0643	Pages:	2
Date Recorded:	Apr. 04, 1991		
Supporting Documents:	No Supporting Documents Available		
Assignor			
Name:	SARAMAR CORPORATION	Execution Date:	Mar. 29, 1991
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	SARA LEE CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Address:	470 HANES MILL ROAD WINSTON-SALEM, NORTH CAROLINA 27105		
Correspondent			
Correspondent Name:	SARA LEE CORPOARTION		
Correspondent Address:	401 HANES MILL ROAD WINSTON-SALEM, NORTH CAROLINA 27105		
Domestic Representative - Not Found			
▼ Assignment 8 of 12			
Conveyance: ASSIGNS THE ENTIRE INTEREST EFFECTIVE 08162006			
Reel/Frame:	3382/0001	Pages:	86
Date Recorded:	Aug. 31, 2006		
Supporting Documents:	assignment-tm-3382-0001.pdf		
Assignor			
Name:	SARA LEE CORPORATION	Execution Date:	Aug. 29, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Assignee			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON-SALEM, NORTH CAROLINA 27105		
Correspondent			
Correspondent Name:	WARREN L. ZESERMAN, ESQ.		
Correspondent Address:	1000 EAST HANES MILL ROAD WINSTON-SALEM, NC 27105		
Domestic Representative - Not Found			
▼ Assignment 9 of 12			
Conveyance: SECURITY INTEREST			
Reel/Frame:	3392/0075	Pages:	32
Date Recorded:	Sep. 18, 2006		
Supporting Documents:	assignment-tm-3392-0075.pdf		
Assignor			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date:	Sep. 05, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	CITIBANK, N.A., AS THE COLLATERAL AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	No Place Where Organized Found

Address:	388 GREENWICH STREET 14TH FLOOR NEW YORK, NEW YORK 10013		
Correspondent			
Correspondent Name:	CHRISTOPHER DORE		
Correspondent Address:	71 S. WACKER DRIVE MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637		
Domestic Representative - Not Found			
▼ Assignment 10 of 12			
Conveyance: TRADEMARK SECURITY AGREEMENT SECOND LIEN			
Reel/Frame:	3398/0295	Pages:	32
Date Recorded:	Sep. 27, 2006		
Supporting Documents:	assignment-tm-3398-0295.pdf		
Assignor			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date:	Sep. 05, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	CITIBANK, N.A., AS THE COLLATERAL AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	No Place Where Organized Found
Address:	388 GREENWICH STREET 14TH FLOOR NEW YORK, NEW YORK 10013		
Correspondent			
Correspondent Name:	CHRISTOPHER DORE		
Correspondent Address:	71 S. WACKER DRIVE MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637		
Domestic Representative - Not Found			
▼ Assignment 11 of 12			
Conveyance: RELEASE OF SECOND LIEN SECURITY INTEREST RECORDED AT REEL/Frames 3398/0295, 3398/0353, 3398/0387, 3398/0205, 3398/0219 AND 3693/0304			
Reel/Frame:	4111/0693	Pages:	42
Date Recorded:	Dec. 10, 2009		
Supporting Documents:	assignment-tm-4111-0693.pdf		
Assignor			
Name:	CITIBANK, N.A., AS COLLATERAL AGENT	Execution Date:	Dec. 10, 2009
Legal Entity Type:	NATIONAL ASSOCIATION	State or Country Where Organized:	UNITED STATES
Assignee			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105		
Name: HANESBRANDS INC.			
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105		
Name: HBI BRANDED APPAREL LIMITED, INC.			
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105		
Correspondent			

Correspondent Name:	RENEE PRESCAN		
Correspondent Address:	300 NORTH LASALLE STREET KIRKLAND & ELLIS LLP CHICAGO, IL 60654		
Domestic Representative - Not Found			
▼ Assignment 12 of 12			
Conveyance: AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT			
Reel/Frame:	4114/0398	Pages:	28
Date Recorded:	Dec. 15, 2009		
Supporting Documents:	assignment-tm-4114-0398.pdf		
Assignor			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date:	Dec. 10, 2009
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Assignee			
Name:	JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT AND COLLATERAL AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	P.O. BOX 2558 HOUSTON, TEXAS 77252		
Correspondent			
Correspondent Name:	MINDY M. LOK, ESQ.		
Correspondent Address:	SIMPSON THACHER & BARTLETT LLP 425 LEXINGTON AVENUE NEW YORK, NY 10017		
Domestic Representative - Not Found			
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EXHIBIT 3

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,269,999

Registered Mar. 13, 1984

TRADEMARK

Principal Register

L'EGGS

Consolidated Foods Corporation (Maryland
corporation)
P.O. Box 2760
Winston-Salem, N.C. 27102

For: LINGERIE, in CLASS 25 (U.S. Cl. 39).
First use Jul. 31, 1980; in commerce Jul. 31, 1980.
Owner of U.S. Reg. Nos. 891,626, 917,285 and
others.

Ser. No. 414,373, filed Feb. 22, 1983.

LAURA ELLEN DAVIS, Examining Attorney

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Typed Drawing

Word Mark	L'EGGS
Goods and Services	IC 025. US 039. G & S: Lingerie. FIRST USE: 19800731. FIRST USE IN COMMERCE: 19800731
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73414373
Filing Date	February 22, 1983
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	December 20, 1983
Registration Number	1269999
Registration Date	March 13, 1984
Owner	(REGISTRANT) Consolidated Foods Corporation CORPORATION MARYLAND P.O. Box 2760 Winston-Salem NORTH CAROLINA 27102 (LAST LISTED OWNER) HBI BRANDED APPAREL ENTERPRISES, LLC LIMITED LIABILITY COMPANY DELAWARE 1000 EAST HANES MILL ROAD WINSTON-SALEM NORTH CAROLINA 27105
Assignment Recorded	ASSIGNMENT RECORDED
Prior Registrations	0891626;0917285;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20041028.
Renewal	1ST RENEWAL 20041028
Live/Dead Indicator	LIVE

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Mark: L'EGGS

No Image exists for this case.

US Serial Number: 73414373

Application Filing Date: Feb. 22, 1983

US Registration Number: 1269999

Registration Date: Mar. 13, 1984

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Oct. 28, 2004

Publication Date: Dec. 20, 1983

▲ Mark Information

▼ Expand All

▲ Related Properties Information

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Lingerie

International Class(es): 025 - Primary Class

U.S Class(es): 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 31, 1980

Use in Commerce: Jul. 31, 1980

▲ Basis Information (Case Level)

▼ Current Owner(s) Information

Owner Name: HBI BRANDED APPAREL ENTERPRISES, LLC

Owner Address: 1000 EAST HANES MILL ROAD
WINSTON-SALEM, NORTH CAROLINA 27105
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

▲ Attorney/Correspondence Information

▲ Prosecution History

▲ Maintenance Filings or Post Registration Information

▲ TM Staff and Location Information

▼ Assignment Abstract Of Title Information

Summary

▼ Conveyance Filter

Total Assignments: 8

Registrant: Consolidated Foods Corporation

▼ Assignment 1 of 8

▼ Expand All

Conveyance:		CHANGE OF NAME 19850402	
Reel/Frame:	0500/0960	Pages:	3
Date Recorded:		May 28, 1985	
Supporting Documents:		No Supporting Documents Available	
Assignor			
Name:	CONSOLIDATED FOODS CORPORATION	Execution Date:	May 06, 1985
Legal Entity Type:	UNKNOWN	State or Country Where Organized:	No Place Where Organized Found
Assignee			
Name:	SARA LEE CORPORATION		
Legal Entity Type:	UNKNOWN	State or Country Where Organized:	No Place Where Organized Found
Address:	No Assignee Address Found		
Correspondent			
Correspondent Name:		CHARLES Y. LACKEY	
Correspondent Address:		SARA LEE CORPORATION P.O. BOX 276 WINSTON-SALEM, NC 27102	
Domestic Representative - Not Found			
▼ Assignment 2 of 8			
Conveyance:		ASSIGNS THE ENTIRE INTEREST AND THE GOOD WILL AS OF JUNE 28, 1987	
Reel/Frame:	0596/0038	Pages:	4
Date Recorded:		Mar. 21, 1988	
Supporting Documents:		No Supporting Documents Available	
Assignor			
Name:	SARAMAR CORPORATION	Execution Date:	Mar. 18, 1987
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	SARA LEE CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Address:	THREE FIRST NATIONAL PLAZA CHICAGO, ILLINOIS		
Correspondent			
Correspondent Name:		SARA LEE CORPORATION	
Correspondent Address:		P.O. BOX 2760 WINSTON-SALEM, NC 27102	
Domestic Representative - Not Found			
▼ Assignment 3 of 8			
Conveyance:		ASSIGNS THE ENTIRE AND THE GOOD WILL AS OF JUNE 28, 1987	
Reel/Frame:	0586/0371	Pages:	6
Date Recorded:		Oct. 13, 1987	
Supporting Documents:		No Supporting Documents Available	
Assignor			
Name:	SARA LEE CORPORATION	Execution Date:	Aug. 17, 1987
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Assignee			
Name:	SARAMAR CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	103 HAGLEY BUILDING 3411 SILVERSIDE ROAD WILMINGTON, DELAWARE		
Correspondent			
Correspondent Name:		SARA LEE CORPORATION	

Correspondent Address:	P.O. BOX 2760 WINSTON-SALEM, NC 27102		
Domestic Representative - Not Found			
▼ Assignment 4 of 8			
Conveyance: ASSIGNS THE ENTIRE INTEREST EFFECTIVE 08162006			
Reel/Frame:	3382/0001	Pages:	86
Date Recorded:	Aug. 31, 2006		
Supporting Documents:	assignment-tm-3382-0001.pdf		
Assignor			
Name:	SARA LEE CORPORATION	Execution Date:	Aug. 29, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Assignee			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON-SALEM, NORTH CAROLINA 27105		
Correspondent			
Correspondent Name:	WARREN L. ZESERMAN, ESQ.		
Correspondent Address:	1000 EAST HANES MILL ROAD WINSTON-SALEM, NC 27105		
Domestic Representative - Not Found			
▼ Assignment 5 of 8			
Conveyance: SECURITY INTEREST			
Reel/Frame:	3392/0075	Pages:	32
Date Recorded:	Sep. 18, 2006		
Supporting Documents:	assignment-tm-3392-0075.pdf		
Assignor			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date:	Sep. 05, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	CITIBANK, N.A., AS THE COLLATERAL AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	No Place Where Organized Found
Address:	388 GREENWICH STREET 14TH FLOOR NEW YORK, NEW YORK 10013		
Correspondent			
Correspondent Name:	CHRISTOPHER DORE		
Correspondent Address:	71 S. WACKER DRIVE MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637		
Domestic Representative - Not Found			
▼ Assignment 6 of 8			
Conveyance: TRADEMARK SECURITY AGREEMENT SECOND LIEN			
Reel/Frame:	3398/0295	Pages:	32
Date Recorded:	Sep. 27, 2006		
Supporting Documents:	assignment-tm-3398-0295.pdf		
Assignor			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date:	Sep. 05, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	CITIBANK, N.A., AS THE COLLATERAL AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	No Place Where Organized Found

		Organized:
Address: 388 GREENWICH STREET 14TH FLOOR NEW YORK, NEW YORK 10013		
Correspondent		
Correspondent Name: CHRISTOPHER DORE		
Correspondent Address: 71 S. WACKER DRIVE MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637		
Domestic Representative - Not Found		
▼ Assignment 7 of 8		
Conveyance: RELEASE OF SECOND LIEN SECURITY INTEREST RECORDED AT REEL/FAMES 3398/0295, 3398/0353, 3398/0387, 3398/0205, 3398/0219 AND 3693/0304		
Reel/Frame:	4111/0693	Pages: 42
Date Recorded:	Dec. 10, 2009	
Supporting Documents:	assignment-tm-4111-0693.pdf	
Assignor		
Name:	CITIBANK, N.A., AS COLLATERAL AGENT	Execution Date: Dec. 10, 2009
Legal Entity Type:	NATIONAL ASSOCIATION	State or Country Where Organized: UNITED STATES
Assignee		
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Address: 1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105		
Name: HANESBRANDS INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Address: 1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105		
Name: HBI BRANDED APPAREL LIMITED, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Address: 1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105		
Correspondent		
Correspondent Name: RENEE PRESCAN		
Correspondent Address: 300 NORTH LASALLE STREET KIRKLAND & ELLIS LLP CHICAGO, IL 60654		
Domestic Representative - Not Found		
▼ Assignment 8 of 8		
Conveyance: AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT		
Reel/Frame:	4114/0398	Pages: 28
Date Recorded:	Dec. 15, 2009	
Supporting Documents:	assignment-tm-4114-0398.pdf	
Assignor		
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date: Dec. 10, 2009
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Assignee		
Name:	JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT AND COLLATERAL AGENT	
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized: UNITED STATES
Address: P.O. BOX 2558 HOUSTON, TEXAS 77252		
Correspondent		

Correspondent Name: MINDY M. LOK, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

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EXHIBIT 4

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,359,332

Registered Sep. 10, 1985

**TRADEMARK
PRINCIPAL REGISTER**



CONSOLIDATED FOODS CORPORATION
(MARYLAND CORPORATION)
POST OFFICE BOX 2760
WINSTON-SALEM, NC 27102

FIRST USE 1-11-1985; IN COMMERCE
1-11-1985.

OWNER OF U.S. REG. NOS. 891,626, 1,269,999
AND OTHERS.

FOR: LEOTARDS, TIGHTS, WARM-UP
SUITS, SHORTS, IN CLASS 25 (U.S. CL. 39).

SER. NO. 527,585, FILED 3-18-1985.

CRAIG K. MORRIS, EXAMINING ATTORNEY

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Word Mark	L'EGGS
Goods and Services	IC 025. US 022 039. G & S: [LEOTARDS,] TIGHTS [, WARM-UP SUITS, SHORTS]. FIRST USE: 19850111. FIRST USE IN COMMERCE: 19850111
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	73527585
Filing Date	March 18, 1985
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	July 2, 1985
Registration Number	1359332
Registration Date	September 10, 1985
Owner	(REGISTRANT) CONSOLIDATED FOODS CORPORATION CORPORATION MARYLAND POST OFFICE BOX 2760 WINSTON-SALEM NORTH CAROLINA 27102 (LAST LISTED OWNER) HBI BRANDED APPAREL ENTERPRISES, LLC LIMITED LIABILITY COMPANY DELAWARE 1000 EAST HANES MILL ROAD WINSTON-SALEM NORTH CAROLINA 27105
Assignment Recorded	ASSIGNMENT RECORDED
Prior Registrations	0891626;0917285;1269999;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20060418.
Renewal 1ST RENEWAL 20060418
Live/Dead Indicator LIVE

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- NEW USER
- STRUCTURED
- FREE FORM
- BROWSE DICT
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Mark: L'EGGS



US Serial Number: 73527585

Application Filing Date: Mar. 18, 1985

US Registration Number: 1359332

Registration Date: Sep. 10, 1985

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Apr. 18, 2006

Publication Date: Jul. 02, 1985

▲ Mark Information

▼ Expand All

▲ Related Properties Information

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: [LEOTARDS,] TIGHTS [, WARM-UP SUITS, SHORTS]

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 11, 1985

Use in Commerce: Jan. 11, 1985

▲ Basis Information (Case Level)

▼ Current Owner(s) Information

Owner Name: HBI BRANDED APPAREL ENTERPRISES, LLC

Owner Address: 1000 EAST HANES MILL ROAD
WINSTON-SALEM, NORTH CAROLINA 27105
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

▲ Attorney/Correspondence Information

▲ Prosecution History

▲ Maintenance Filings or Post Registration Information

▲ TM Staff and Location Information

▼ Assignment Abstract Of Title Information

Summary

▼ Conveyance Filter

Total Assignments: 8

Registrant: CONSOLIDATED FOODS CORPORATION

▼ Assignment 1 of 8

▼ Expand All

Conveyance: CHANGE OF NAME 19850402

Reel/Frame: 0500/0960

Pages: 3

Date Recorded: May 28, 1985

Supporting Documents: No Supporting Documents Available

Assignor

Name: CONSOLIDATED FOODS CORPORATION

Execution Date: May 06, 1985

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: SARA LEE CORPORATION

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: CHARLES Y. LACKEY

Correspondent Address: SARA LEE CORPORATION
P.O. BOX 276
WINSTON-SALEM, NC 27102

Domestic Representative - Not Found

▼ Assignment 2 of 8

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOOD WILL AS OF JUNE 28, 1987

Reel/Frame: 0596/0038

Pages: 4

Date Recorded: Mar. 21, 1988

Supporting Documents: No Supporting Documents Available

Assignor

Name: SARAMAR CORPORATION

Execution Date: Mar. 18, 1987

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: SARA LEE CORPORATION

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Address: THREE FIRST NATIONAL PLAZA
CHICAGO, ILLINOIS

Correspondent

Correspondent Name: SARA LEE CORPORATION

Correspondent Address: P.O. BOX 2760
WINSTON-SALEM, NC 27102

Domestic Representative - Not Found

▼ Assignment 3 of 8

Conveyance: ASSIGNS THE ENTIRE AND THE GOOD WILL AS OF JUNE 28, 1987

Reel/Frame: 0586/0371

Pages: 6

Date Recorded: Oct. 13, 1987

Supporting Documents: No Supporting Documents Available

Assignor

Name: SARA LEE CORPORATION

Execution Date: Aug. 17, 1987

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Assignee

Name: SARAMAR CORPORATION

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 103 HAGLEY BUILDING
3411 SILVERSIDE ROAD
WILMINGTON, DELAWARE

Correspondent		
Correspondent Name: SARA LEE CORPORATION		
Correspondent Address: P.O. BOX 2760 WINSTON-SALEM, NC 27102		
Domestic Representative - Not Found		
▼ Assignment 4 of 8		
Conveyance: ASSIGNS THE ENTIRE INTEREST EFFECTIVE 08162006		
Reel/Frame: 3382/0001	Pages: 86	
Date Recorded: Aug. 31, 2006		
Supporting Documents: assignment-tm-3382-0001.pdf		
Assignor		
Name: SARA LEE CORPORATION	Execution Date: Aug. 29, 2006	
Legal Entity Type: CORPORATION	State or Country Where Organized: MARYLAND	
Assignee		
Name: HBI BRANDED APPAREL ENTERPRISES, LLC		
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE	
Address: 1000 EAST HANES MILL ROAD WINSTON-SALEM, NORTH CAROLINA 27105		
Correspondent		
Correspondent Name: WARREN L. ZESERMAN, ESQ.		
Correspondent Address: 1000 EAST HANES MILL ROAD WINSTON-SALEM, NC 27105		
Domestic Representative - Not Found		
▼ Assignment 5 of 8		
Conveyance: SECURITY INTEREST		
Reel/Frame: 3392/0075	Pages: 32	
Date Recorded: Sep. 18, 2006		
Supporting Documents: assignment-tm-3392-0075.pdf		
Assignor		
Name: HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date: Sep. 05, 2006	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE	
Assignee		
Name: CITIBANK, N.A., AS THE COLLATERAL AGENT		
Legal Entity Type: NATIONAL BANKING ASSOCIATION	State or Country Where Organized: No Place Where Organized Found	
Address: 388 GREENWICH STREET 14TH FLOOR NEW YORK, NEW YORK 10013		
Correspondent		
Correspondent Name: CHRISTOPHER DORE		
Correspondent Address: 71 S. WACKER DRIVE MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637		
Domestic Representative - Not Found		
▼ Assignment 6 of 8		
Conveyance: TRADEMARK SECURITY AGREEMENT SECOND LIEN		
Reel/Frame: 3398/0295	Pages: 32	
Date Recorded: Sep. 27, 2006		
Supporting Documents: assignment-tm-3398-0295.pdf		
Assignor		
Name: HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date: Sep. 05, 2006	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE	
Assignee		

Name: CITIBANK, N.A., AS THE COLLATERAL AGENT	
Legal Entity Type: NATIONAL BANKING ASSOCIATION	State or Country Where Organized: No Place Where Organized Found
Address: 388 GREENWICH STREET 14TH FLOOR NEW YORK, NEW YORK 10013	
Correspondent	
Correspondent Name: CHRISTOPHER DORE	
Correspondent Address: 71 S. WACKER DRIVE MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637	
Domestic Representative - Not Found	
▼ Assignment 7 of 8	
Conveyance: RELEASE OF SECOND LIEN SECURITY INTEREST RECORDED AT REEL/Frames 3398/0295, 3398/0353, 3398/0387, 3398/0205, 3398/0219 AND 3693/0304	
Reel/Frame: 4111/0693	Pages: 42
Date Recorded: Dec. 10, 2009	
Supporting Documents: assignment-tm-4111-0693.pdf	
Assignor	
Name: CITIBANK, N.A., AS COLLATERAL AGENT	Execution Date: Dec. 10, 2009
Legal Entity Type: NATIONAL ASSOCIATION	State or Country Where Organized: UNITED STATES
Assignee	
Name: HBI BRANDED APPAREL ENTERPRISES, LLC	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Address: 1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105	
Name: HANESBRANDS INC.	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Address: 1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105	
Name: HBI BRANDED APPAREL LIMITED, INC.	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Address: 1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105	
Correspondent	
Correspondent Name: RENEE PRESCAN	
Correspondent Address: 300 NORTH LASALLE STREET KIRKLAND & ELLIS LLP CHICAGO, IL 60654	
Domestic Representative - Not Found	
▼ Assignment 8 of 8	
Conveyance: AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT	
Reel/Frame: 4114/0398	Pages: 28
Date Recorded: Dec. 15, 2009	
Supporting Documents: assignment-tm-4114-0398.pdf	
Assignor	
Name: HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date: Dec. 10, 2009
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Assignee	
Name: JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT AND COLLATERAL AGENT	
Legal Entity Type: NATIONAL BANKING ASSOCIATION	State or Country Where Organized: UNITED STATES
Address: P.O. BOX 2558	

HOUSTON, TEXAS 77252

Correspondent

Correspondent Name: MINDY M. LOK, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Domestic Representative - Not Found

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EXHIBIT 5

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,613,515

Registered Apr. 28, 2009

**TRADEMARK
PRINCIPAL REGISTER**

L'EGGS PROFILES

HBI BRANDED APPAREL ENTERPRISES, LLC
(DELAWARE LIMITED LIABILITY COMPAN-
NY)
1000 EAST HANES MILL ROAD
WINSTON-SALEM, NC 27105

FOR: HOSIERY; PANTYHOSE; TIGHTS; SHAPE-
WEAR, NAMELY, THIGH SHAPERS, CAPRI SHA-
PERS AND BRIEFS, IN CLASS 25 (U.S. CLS. 22 AND
39).

FIRST USE 9-22-2008; IN COMMERCE 9-22-2008.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 891,626, 917,285, AND
1,269,999.

SN 77-402,354, FILED 2-21-2008.

FRED CARL, EXAMINING ATTORNEY

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L'EGGS PROFILES

Word Mark	L'EGGS PROFILES
Goods and Services	IC 025. US 022 039. G & S: Hosiery; Pantyhose; Tights; Shapewear, namely, thigh shapers, capri shapers and briefs. FIRST USE: 20080922. FIRST USE IN COMMERCE: 20080922
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Trademark Search Facility	NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks
Classification Code	
Serial Number	77402354
Filing Date	February 21, 2008
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	June 17, 2008
Registration Number	3613515
Registration Date	April 28, 2009
Owner	(REGISTRANT) HBI Branded Apparel Enterprises, LLC LIMITED LIABILITY COMPANY DELAWARE 1000 East Hanes Mill Road Winston-Salem NORTH CAROLINA 27105
Assignment Recorded	ASSIGNMENT RECORDED

Attorney of Record	Warren L. Zeserman, Esq.
Prior Registrations	0891626;0917285;1269999
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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- [BROWSE DICT](#)
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Mark: L'EGGS PROFILES

L'EGGS PROFILES

US Serial Number: 77402354

Application Filing Date: Feb. 21, 2008

US Registration Number: 3613515

Registration Date: Apr. 28, 2009

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 28, 2009

Publication Date: Jun. 17, 2008

Notice of Allowance Date: Sep. 09, 2008

▲ Mark Information

▼ Expand All

▲ Related Properties Information

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Hosiery; Pantyhose; Tights; Shapewear, namely, thigh shapers, capri shapers and briefs

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 22, 2008

Use in Commerce: Sep. 22, 2008

▲ Basis Information (Case Level)

▼ Current Owner(s) Information

Owner Name: HBI Branded Apparel Enterprises, LLC

Owner Address: 1000 East Hanes Mill Road
Winston-Salem, NORTH CAROLINA 27105
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

▲ Attorney/Correspondence Information

▲ Prosecution History

▲ TM Staff and Location Information

▼ Assignment Abstract Of Title Information

Summary

▼ Conveyance Filter

Total Assignments: 1

Registrant: HBI Branded Apparel Enterprises, LLC

▼ Assignment 1 of 1

▼ Expand All

Conveyance: AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT

Reel/Frame: 4114/0398		Pages: 28	
Date Recorded: Dec. 15, 2009			
Supporting Documents: assignment-tm-4114-0398.pdf			
Assignor			
Name: HBI BRANDED APPAREL ENTERPRISES, LLC		Execution Date: Dec. 10, 2009	
Legal Entity Type: LIMITED LIABILITY COMPANY		State or Country Where Organized: DELAWARE	
Assignee			
Name: JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT AND COLLATERAL AGENT			
Legal Entity Type: NATIONAL BANKING ASSOCIATION		State or Country Where Organized: UNITED STATES	
Address: P.O. BOX 2558 HOUSTON, TEXAS 77252			
Correspondent			
Correspondent Name: MINDY M. LOK, ESQ.			
Correspondent Address: SIMPSON THACHER & BARTLETT LLP 425 LEXINGTON AVENUE NEW YORK, NY 10017			
Domestic Representative - Not Found			
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EXHIBIT 6

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,850,354

Registered Aug. 16, 1994

**TRADEMARK
PRINCIPAL REGISTER**



SARA LEE CORPORATION (MARYLAND
CORPORATION)
POST OFFICE BOX 2760
470 HANES MILL ROAD
WINSTON-SALEM, NC 27102

FOR: FOOTED AND FOOTLESS TIGHTS,
HOSIERY, LEGGINGS, KNEE-HIGHS, AND
SOCKS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 9-17-1991; IN COMMERCE
9-17-1991.

OWNER OF U.S. REG. NOS. 891,626, 1,382,292,
AND OTHERS.

SN 74-195,182, FILED 8-16-1991.

KATHERINE STOIDES, EXAMINING ATTOR-
NEY

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Tue Aug 13 03:12:26 EDT 2013

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Word Mark	L'EGGSWEAR
Goods and Services	IC 025. US 039. G & S: footed and footless tights, hosiery, leggings, knee-highs, and socks. FIRST USE: 19910917. FIRST USE IN COMMERCE: 19910917
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	74195182
Filing Date	August 16, 1991
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	December 22, 1992
Registration Number	1850354
Registration Date	August 16, 1994
Owner	(REGISTRANT) SARA LEE CORPORATION CORPORATION MARYLAND 1000 E. Hanes Mill Road Winston-Salem NORTH CAROLINA 27105 (LAST LISTED OWNER) HBI BRANDED APPAREL ENTERPRISES, LLC LIMITED LIABILITY COMPANY DELAWARE 1000 EAST HANES MILL ROAD WINSTON-SALEM NORTH CAROLINA 27105
Assignment Recorded	ASSIGNMENT RECORDED
Prior Registrations	0891626;1382292;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050405.
Renewal 1ST RENEWAL 20050405
Live/Dead Indicator LIVE

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- NEW USER
- STRUCTURED
- FREE FORM
- BROWSE DICT
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- HELP
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Mark: LEGGSWEAR



US Serial Number: 74195182

Application Filing Date: Aug. 16, 1991

US Registration Number: 1850354

Registration Date: Aug. 16, 1994

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Apr. 05, 2005

Publication Date: Dec. 22, 1992

Notice of Allowance Date: Mar. 16, 1993

▲ Mark Information

▼ Expand All

▲ Related Properties Information

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks "*" identify additional (new) wording in the goods/services.

For: footed and footless tights, hosiery, leggings, knee-highs, and socks

International Class(es): 025 - Primary Class

U.S Class(es): 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 17, 1991

Use in Commerce: Sep. 17, 1991

▲ Basis Information (Case Level)

▼ Current Owner(s) Information

Owner Name: HBI BRANDED APPAREL ENTERPRISES, LLC

Owner Address: 1000 EAST HANES MILL ROAD
WINSTON-SALEM, NORTH CAROLINA 27105
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

▲ Attorney/Correspondence Information

▲ Prosecution History

▲ Maintenance Filings or Post Registration Information

▲ TM Staff and Location Information

▼ Assignment Abstract Of Title Information

Summary

▼ Conveyance Filter

Total Assignments: 5

Registrant: SARA LEE CORPORATION

▼ Assignment 1 of 5

▼ Expand All

Conveyance: ASSIGNS THE ENTIRE INTEREST EFFECTIVE 08162006

Reel/Frame:	3382/0001	Pages:	86
Date Recorded:	Aug. 31, 2006		
Supporting Documents:	assignment-tm-3382-0001.pdf		
Assignor			
Name:	SARA LEE CORPORATION	Execution Date:	Aug. 29, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Assignee			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON-SALEM, NORTH CAROLINA 27105		
Correspondent			
Correspondent Name:	WARREN L. ZESERMAN, ESQ.		
Correspondent Address:	1000 EAST HANES MILL ROAD WINSTON-SALEM, NC 27105		
Domestic Representative - Not Found			
▼ Assignment 2 of 5			
Conveyance: SECURITY INTEREST			
Reel/Frame:	3392/0075	Pages:	32
Date Recorded:	Sep. 18, 2006		
Supporting Documents:	assignment-tm-3392-0075.pdf		
Assignor			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date:	Sep. 05, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	CITIBANK, N.A., AS THE COLLATERAL AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	No Place Where Organized Found
Address:	388 GREENWICH STREET 14TH FLOOR NEW YORK, NEW YORK 10013		
Correspondent			
Correspondent Name:	CHRISTOPHER DORE		
Correspondent Address:	71 S. WACKER DRIVE MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637		
Domestic Representative - Not Found			
▼ Assignment 3 of 5			
Conveyance: TRADEMARK SECURITY AGREEMENT SECOND LIEN			
Reel/Frame:	3398/0295	Pages:	32
Date Recorded:	Sep. 27, 2006		
Supporting Documents:	assignment-tm-3398-0295.pdf		
Assignor			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date:	Sep. 05, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	CITIBANK, N.A., AS THE COLLATERAL AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	No Place Where Organized Found
Address:	388 GREENWICH STREET 14TH FLOOR NEW YORK, NEW YORK 10013		
Correspondent			
Correspondent Name:	CHRISTOPHER DORE		

Correspondent Address:	71 S. WACKER DRIVE MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637		
Domestic Representative - Not Found			
▼ Assignment 4 of 5			
Conveyance: RELEASE OF SECOND LIEN SECURITY INTEREST RECORDED AT REEL/Frames 3398/0295, 3398/0353, 3398/0387, 3398/0205, 3398/0219 AND 3693/0304			
Reel/Frame:	4111/0693	Pages:	42
Date Recorded:	Dec. 10, 2009		
Supporting Documents:	assignment-tm-4111-0693.pdf		
Assignor			
Name:	CITIBANK, N.A., AS COLLATERAL AGENT	Execution Date:	Dec. 10, 2009
Legal Entity Type:	NATIONAL ASSOCIATION	State or Country Where Organized:	UNITED STATES
Assignee			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105		
Name:	HANESBRANDS INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105		
Name:	HBI BRANDED APPAREL LIMITED, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105		
Correspondent			
Correspondent Name:	RENEE PRESCAN		
Correspondent Address:	300 NORTH LASALLE STREET KIRKLAND & ELLIS LLP CHICAGO, IL 60654		
Domestic Representative - Not Found			
▼ Assignment 5 of 5			
Conveyance: AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT			
Reel/Frame:	4114/0398	Pages:	28
Date Recorded:	Dec. 15, 2009		
Supporting Documents:	assignment-tm-4114-0398.pdf		
Assignor			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date:	Dec. 10, 2009
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Assignee			
Name:	JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT AND COLLATERAL AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	P.O. BOX 2558 HOUSTON, TEXAS 77252		
Correspondent			
Correspondent Name:	MINDY M. LOK, ESQ.		
Correspondent Address:	SIMPSON THACHER & BARTLETT LLP 425 LEXINGTON AVENUE NEW YORK, NY 10017		
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EXHIBIT 7

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United States Patent and Trademark Office

YOU'RE IN LUCK. YOU'RE IN
L'EGGS.

Reg. No. 4,026,736

Registered Sep. 13, 2011

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

HBI BRANDED APPAREL ENTERPRISES, LLC (DELAWARE LIMITED LIABILITY COMPANY)

1000 EAST HANES MILL ROAD
WINSTON-SALEM, NC 27105

FOR: HOSIERY; PANTYHOSE; SHAPEWEAR, NAMELY, THIGH SHAPERS, CAPRI SHAPERS AND BRIEFS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-30-2010; IN COMMERCE 11-30-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 891,626.

SN 77-916,854, FILED 1-21-2010.

NAKIA HENRY, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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Word Mark	YOU'RE IN LUCK. YOU'RE IN L'EGGS.
Goods and Services	IC 025. US 022 039. G & S: Hosiery; Pantyhose; Shapewear, namely, thigh shapers, capri shapers and briefs. FIRST USE: 20101130. FIRST USE IN COMMERCE: 20101130
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77916854
Filing Date	January 21, 2010
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	June 8, 2010
Registration Number	4026736
Registration Date	September 13, 2011
Owner	(REGISTRANT) HBI Branded Apparel Enterprises, LLC LIMITED LIABILITY COMPANY DELAWARE 1000 East Hanes Mill Road Winston-Salem NORTH CAROLINA 27105
Attorney of Record	Warren L. Zeserman
Prior Registrations	0891626
Type of Mark	TRADEMARK
Register	PRINCIPAL

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Mark: YOU'RE IN LUCK. YOU'RE IN L'EGGS.

YOU'RE IN LUCK. YOU'RE IN L'EGGS.

US Serial Number: 77916854

Application Filing Date: Jan. 21, 2010

US Registration Number: 4026736

Registration Date: Sep. 13, 2011

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 13, 2011

Publication Date: Jun. 08, 2010

Notice of Allowance Date: Aug. 03, 2010

Mark Information

Expand All

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Hosiery; Pantyhose; Shapewear, namely, thigh shapers, capri shapers and briefs

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 30, 2010

Use in Commerce: Nov. 30, 2010

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: HBI Branded Apparel Enterprises, LLC

Owner Address: 1000 East Hanes Mill Road
Winston-Salem, NORTH CAROLINA 27105
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

Assignment Abstract Of Title Information - None recorded

Proceedings - Click to Load

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- » [Notification and Federal Employee Antidiscrimination and Retaliation \(NoFEAR\) Act](#)
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- » [Department of Commerce NoFEAR Act Report](#)
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EXHIBIT 8

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,759,965

Registered Mar. 23, 1993

**TRADEMARK
PRINCIPAL REGISTER**



SARA LEE CORPORATION (MARYLAND
CORPORATION)
POST OFFICE BOX 2760
470 HANES MILL ROAD
WINSTON-SALEM, NC 27102

OWNER OF U.S. REG. NO. 1,406,841.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "LITTLE" , APART FROM
THE MARK AS SHOWN.

FOR: FOOTWEAR INCLUDING SLIPPERS
AND SOCKS, IN CLASS 25 (U.S. CL. 39).

SER. NO. 74-220,018, FILED 11-8-1991.

FIRST USE 9-1-1990; IN COMMERCE
9-1-1991.

KATHERINE STOIDES, EXAMINING ATTOR-
NEY

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,759,965

Registered Mar. 23, 1993

**TRADEMARK
PRINCIPAL REGISTER**



SARA LEE CORPORATION (MARYLAND
CORPORATION)
POST OFFICE BOX 2760
470 HANES MILL ROAD
WINSTON-SALEM, NC 27102

OWNER OF U.S. REG. NO. 1,406,841.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "LITTLE" , APART FROM
THE MARK AS SHOWN.

FOR: FOOTWEAR INCLUDING SLIPPERS
AND SOCKS, IN CLASS 25 (U.S. CL. 39).

SER. NO. 74-220,018, FILED 11-8-1991.

FIRST USE 9-1-1990; IN COMMERCE
9-1-1991.

KATHERINE STOIDES, EXAMINING ATTOR-
NEY

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Word Mark	LITTLE L'EGGS
Goods and Services	IC 025. US 039. G & S: footwear including slippers and socks. FIRST USE: 19900901. FIRST USE IN COMMERCE: 19910901
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards
Serial Number	74220018
Filing Date	November 8, 1991
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	December 29, 1992
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	1759965
Registration Date	March 23, 1993
Owner	(REGISTRANT) Sara Lee Corporation CORPORATION MARYLAND 1000 E. Hanes Mill Road Winston-Salem NORTH CAROLINA 27105 (LAST LISTED OWNER) HBI BRANDED APPAREL ENTERPRISES, LLC LIMITED LIABILITY COMPANY DELAWARE 1000 EAST HANES MILL ROAD WINSTON-SALEM NORTH CAROLINA 27105
Assignment Recorded	ASSIGNMENT RECORDED

Attorney of Record	NICHOLAS J. VALENZIANO
Prior Registrations	1406841
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LITTLE" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20031209.
Renewal	1ST RENEWAL 20031209
Live/Dead Indicator	LIVE

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PREV DOC	NEXT DOC	LAST DOC									

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Mark: LITTLE L'EGGS



US Serial Number: 74220018

Application Filing Date: Nov. 08, 1991

US Registration Number: 1759965

Registration Date: Mar. 23, 1993

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Dec. 09, 2003

Publication Date: Dec. 29, 1992

▲ Mark Information

▼ Expand All

▲ Related Properties Information

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: footwear including slippers and socks

International Class(es): 025 - Primary Class

U.S Class(es): 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 1990

Use in Commerce: Sep. 01, 1991

▲ Basis Information (Case Level)

▼ Current Owner(s) Information

Owner Name: HBI BRANDED APPAREL ENTERPRISES, LLC

Owner Address: 1000 EAST HANES MILL ROAD
WINSTON-SALEM, NORTH CAROLINA 27105
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

▲ Attorney/Correspondence Information

▲ Prosecution History

▲ Maintenance Filings or Post Registration Information

▲ TM Staff and Location Information

▼ Assignment Abstract Of Title Information

Summary

▼ Conveyance Filter

Total Assignments: 5

Registrant: Sara Lee Corporation

▼ Assignment 1 of 5

▼ Expand All

Conveyance: ASSIGNS THE ENTIRE INTEREST EFFECTIVE 08162006

Reel/Frame: 3382/0001

Pages: 86

Date Recorded: Aug. 31, 2006

Supporting Documents: [assignment-tm-3382-0001.pdf](#)

Assignor

Name: SARA LEE CORPORATION

Execution Date: Aug. 29, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Assignee

Name: HBI BRANDED APPAREL ENTERPRISES, LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1000 EAST HANES MILL ROAD
WINSTON-SALEM, NORTH CAROLINA 27105

Correspondent

Correspondent Name: WARREN L. ZESERMAN, ESQ.

Correspondent Address: 1000 EAST HANES MILL ROAD
WINSTON-SALEM, NC 27105

Domestic Representative - Not Found

▼ Assignment 2 of 5

Conveyance: SECURITY INTEREST

Reel/Frame: 3392/0075

Pages: 32

Date Recorded: Sep. 18, 2006

Supporting Documents: [assignment-tm-3392-0075.pdf](#)

Assignor

Name: HBI BRANDED APPAREL ENTERPRISES, LLC

Execution Date: Sep. 05, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: CITIBANK, N.A., AS THE COLLATERAL AGENT

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Address: 388 GREENWICH STREET
14TH FLOOR
NEW YORK, NEW YORK 10013

Correspondent

Correspondent Name: CHRISTOPHER DORE

Correspondent Address: 71 S. WACKER DRIVE
MAYER BROWN ROWE & MAW LLP
CHICAGO, IL 60606-4637

Domestic Representative - Not Found

▼ Assignment 3 of 5

Conveyance: TRADEMARK SECURITY AGREEMENT SECOND LIEN

Reel/Frame: 3398/0295

Pages: 32

Date Recorded: Sep. 27, 2006

Supporting Documents: [assignment-tm-3398-0295.pdf](#)

Assignor

Name: HBI BRANDED APPAREL ENTERPRISES, LLC

Execution Date: Sep. 05, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: CITIBANK, N.A., AS THE COLLATERAL AGENT

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: No Place Where Organized Found

Address: 388 GREENWICH STREET
14TH FLOOR

	NEW YORK, NEW YORK 10013	
Correspondent		
Correspondent Name:	CHRISTOPHER DORE	
Correspondent Address:	71 S. WACKER DRIVE MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637	
Domestic Representative - Not Found		
▼ Assignment 4 of 5		
Conveyance: RELEASE OF SECOND LIEN SECURITY INTEREST RECORDED AT REEL/FRAMES 3398/0295, 3398/0353, 3398/0387, 3398/0205, 3398/0219 AND 3693/0304		
Reel/Frame:	4111/0693	Pages: 42
Date Recorded:	Dec. 10, 2009	
Supporting Documents:	assignment-tm-4111-0693.pdf	
Assignor		
Name:	CITIBANK, N.A., AS COLLATERAL AGENT	Execution Date: Dec. 10, 2009
Legal Entity Type:	NATIONAL ASSOCIATION	State or Country Where Organized: UNITED STATES
Assignee		
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105	
Name:	HANESBRANDS INC.	
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105	
Name:	HBI BRANDED APPAREL LIMITED, INC.	
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105	
Correspondent		
Correspondent Name:	RENEE PRESCAN	
Correspondent Address:	300 NORTH LASALLE STREET KIRKLAND & ELLIS LLP CHICAGO, IL 60654	
Domestic Representative - Not Found		
▼ Assignment 5 of 5		
Conveyance: AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT		
Reel/Frame:	4114/0398	Pages: 28
Date Recorded:	Dec. 15, 2009	
Supporting Documents:	assignment-tm-4114-0398.pdf	
Assignor		
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date: Dec. 10, 2009
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Assignee		
Name:	JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT AND COLLATERAL AGENT	
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized: UNITED STATES
Address:	P.O. BOX 2558 HOUSTON, TEXAS 77252	
Correspondent		
Correspondent Name:	MINDY M. LOK, ESQ.	
Correspondent Address:	SIMPSON THACHER & BARTLETT LLP 425 LEXINGTON AVENUE	

NEW YORK, NY 10017

Domestic Representative - Not Found

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EXHIBIT 9

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,313,783

Registered Oct. 16, 2007

**TRADEMARK
PRINCIPAL REGISTER**

**BARE L'EGGS. BEAUTIFUL
CURVES.**

HBI BRANDED APPAREL ENTERPRISES, LLC
(DELAWARE LTD LIAB CO)
1000 EAST HANES MILL ROAD
WINSTON-SALEM, NC 27105

FOR: FOUNDATION GARMENTS, IN CLASS 25
(U.S. CLS. 22 AND 39).

FIRST USE 10-2-2002; IN COMMERCE 10-2-2002.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,420,003.

SN 78-669,446, FILED 7-13-2005.

TINA L. SNAPP, EXAMINING ATTORNEY

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BARE L'EGGS. BEAUTIFUL
CURVES.

Word Mark	BARE L'EGGS. BEAUTIFUL CURVES.
Goods and Services	IC 025. US 022 039. G & S: foundation garments. FIRST USE: 20021002. FIRST USE IN COMMERCE: 20021002
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Trademark Search Facility	NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks
Classification Code	
Serial Number	78669446
Filing Date	July 13, 2005
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	March 21, 2006
Registration Number	3313783
Registration Date	October 16, 2007
Owner	(REGISTRANT) HBI BRANDED APPAREL ENTERPRISES, LLC LIMITED LIABILITY COMPANY DELAWARE 1000 EAST HANES MILL ROAD WINSTON-SALEM NORTH CAROLINA 27105
Assignment Recorded	ASSIGNMENT RECORDED

Attorney of Record	WARREN L. ZESERMAN
Prior Registrations	2420003
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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- NEW USER
- STRUCTURED
- FREE FORM
- BROWSE DICT
- SEARCH OG
- TOP
- HELP
- PREV LIST
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Mark: BARE L'EGGS. BEAUTIFUL CURVES.

BARE L'EGGS. BEAUTIFUL
CURVES.

US Serial Number: 78669446

Application Filing Date: Jul. 13, 2005

US Registration Number: 3313783

Registration Date: Oct. 16, 2007

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 16, 2007

Publication Date: Mar. 21, 2006

Notice of Allowance Date: Jun. 13, 2006

Mark Information

Expand All

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: foundation garments

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 02, 2002

Use in Commerce: Oct. 02, 2002

Basis Information (Case Level)

Current Owner(s) Information

Owner Name: HBI BRANDED APPAREL ENTERPRISES, LLC

Owner Address: 1000 EAST HANES MILL ROAD
WINSTON-SALEM, NORTH CAROLINA 27105
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

Assignment Abstract Of Title Information

Summary

Conveyance Filter

Total Assignments: 5

Registrant: HBI BRANDED APPAREL ENTERPRISES, LLC

Assignment 1 of 5

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Conveyance: ASSIGNS THE ENTIRE INTEREST EFFECTIVE 08162006

Reel/Frame: 3382/0001

Pages: 86

Date Recorded:	Aug. 31, 2006		
Supporting Documents:	assignment-tm-3382-0001.pdf		
Assignor			
Name:	SARA LEE CORPORATION	Execution Date:	Aug. 29, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Assignee			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON-SALEM, NORTH CAROLINA 27105		
Correspondent			
Correspondent Name:	WARREN L. ZESERMAN, ESQ.		
Correspondent Address:	1000 EAST HANES MILL ROAD WINSTON-SALEM, NC 27105		
Domestic Representative - Not Found			
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Conveyance:	SECURITY INTEREST		
Reel/Frame:	3392/0107	Pages:	31
Date Recorded:	Sep. 18, 2006		
Supporting Documents:	assignment-tm-3392-0107.pdf		
Assignor			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date:	Sep. 05, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	CITIBANK, N.A., AS THE COLLATERAL AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	No Place Where Organized Found
Address:	388 GREENWICH STREET 14TH FLOOR NEW YORK, NEW YORK 10013		
Correspondent			
Correspondent Name:	CHRISTOPHER DORE		
Correspondent Address:	71 S. WACKER DRIVE MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637		
Domestic Representative - Not Found			
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Conveyance:	TRADEMARK SECURITY AGREEMENT (SECOND LIEN)		
Reel/Frame:	3398/0353	Pages:	31
Date Recorded:	Sep. 27, 2006		
Supporting Documents:	assignment-tm-3398-0353.pdf		
Assignor			
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date:	Sep. 05, 2006
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Assignee			
Name:	CITIBANK, N.A., AS THE COLLATERAL AGENT		
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	No Place Where Organized Found
Address:	388 GREENWICH STREET 14TH FLOOR NEW YORK, NEW YORK 10013		
Correspondent			
Correspondent Name:	CHRISTOPHER DORE		
Correspondent Address:	71 S. WACKER DRIVE		

	MAYER BROWN ROWE & MAW LLP CHICAGO, IL 60606-4637	
Domestic Representative - Not Found		
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Conveyance: RELEASE OF SECOND LIEN SECURITY INTEREST RECORDED AT REEL/Frames 3398/0295, 3398/0353, 3398/0387, 3398/0205, 3398/0219 AND 3693/0304		
Reel/Frame:	4111/0693	Pages: 42
Date Recorded:	Dec. 10, 2009	
Supporting Documents:	assignment-tm-4111-0693.pdf	
Assignor		
Name:	CITIBANK, N.A., AS COLLATERAL AGENT	Execution Date: Dec. 10, 2009
Legal Entity Type:	NATIONAL ASSOCIATION	State or Country Where Organized: UNITED STATES
Assignee		
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105	
Name:	HANESBRANDS INC.	
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105	
Name:	HBI BRANDED APPAREL LIMITED, INC.	
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Address:	1000 EAST HANES MILL ROAD WINSTON SALEM, NORTH CAROLINA 27105	
Correspondent		
Correspondent Name:	RENEE PRESCAN	
Correspondent Address:	300 NORTH LASALLE STREET KIRKLAND & ELLIS LLP CHICAGO, IL 60654	
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Conveyance: AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT		
Reel/Frame:	4114/0398	Pages: 28
Date Recorded:	Dec. 15, 2009	
Supporting Documents:	assignment-tm-4114-0398.pdf	
Assignor		
Name:	HBI BRANDED APPAREL ENTERPRISES, LLC	Execution Date: Dec. 10, 2009
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE
Assignee		
Name:	JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT AND COLLATERAL AGENT	
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized: UNITED STATES
Address:	P.O. BOX 2558 HOUSTON, TEXAS 77252	
Correspondent		
Correspondent Name:	MINDY M. LOK, ESQ.	
Correspondent Address:	SIMPSON THACHER & BARTLETT LLP 425 LEXINGTON AVENUE NEW YORK, NY 10017	
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